



Mt Buller

# DISCOVER MT BULLER

*walk . hike . run . bike*



2014-15 SUMMER MEDIA GUIDE

## DISCOVER MT BULLER AND MT STIRLING THIS SUMMER

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Visitors can relax, recharge and take in the spectacular views and clean alpine air, or step it up a notch with adventurous pursuits like mountain biking and bushwalking – the Mt Buller and Mt Stirling resorts offer the perfect summer escape, suited to all tastes and interests. The Mt Buller Village offers a peaceful and scenic base, with cafés, restaurants and an abundance of accommodation options, offering local cuisine and traditional mountain hospitality.

Visitors can choose to stay for a the day or take an extended break and enjoy all that the area has to offer, from peaceful picnics on the summit, relaxing walks and horse riding on Mt Stirling, to the thrills of cross-country and downhill mountain biking, invigorating hikes, road cycling, motorcycling and four-wheel driving.

Mt Buller offers a network of world-class mountain bike trails suitable for all ages and abilities from beginners through to seasoned experts. Riders can try something new and set out on a guided mountain biking tour, taking the scenic route down the mountain with an experienced guide.

Only 248 km from Melbourne, the drive to Mt Buller and Mt Stirling is an adventure in itself. Embrace the excitement, romance and adventure as you wind along easy highways and beautiful country roads, to the rising twists and turns of Mt Buller. A variety of touring routes can be taken, where along the way you can experience the wine region of the Yarra Valley or the rich history of Ned Kelly Country. Whichever way you go, you'll be assured a scenic and enjoyable drive.

For further information about Mt Buller and Mt Stirling and all the things to see and do in the alpine area, visit [mtbuller.com.au](http://mtbuller.com.au)



## MT BULLER – AN EPIC MOUNTAIN BIKE DESTINATION

Mt Buller has solidly cemented itself as a premier mountain biking destination, with a range of world class trails on offer suited to all levels and abilities. The Resort is now home to some of the best trails in the country; including the signature 10km cross country trail Stonefly, Australia's first flow down trail, Copperhead, and new in 2014, the 40km descending cross country trail, the Southern Hemisphere's first and only IMBA Epic Trail, the Australian Alpine Epic.

The Resort has received acclaim from industry, media and government, and in October 2012 was announced as Australia's first International Mountain Bicycling Association (IMBA) endorsed Ride Center, meaning it joins a select group of mountain biking destinations around the world that represent IMBA's Model Trail recognition for large-scale mountain bike facilities that offer something for every rider.



### AUSTRALIAN ALPINE EPIC

The latest development at Mt Buller is the Australian Alpine Epic trail – the jewel in the crown of Mt Buller's decade-long commitment to building Australia's premier mountain biking destination. The Australian Alpine Epic, which launches on 6 December 2014, is a 40km long-distance, cross-country descending trail that takes in some of the most spectacular terrain and scenery in the Australian Alps. The project has received significant federal, state and local government funding, with over half a million dollars committed to the project. In August 2014 the Australian Alpine Epic trail received IMBA 'Epic' accreditation. This latest endorsement from mountain biking's world body means the trail has been recognised as world-class, and one that offers an iconic, diverse and high-quality backcountry ride experience.

The ride begins in the Mt Buller Village, taking existing trails out to Howqua Gap before hitting Stonefly to reach the Mt Stirling summit and across to Telephone Box Junction. This is where the trail turns into a proper wilderness adventure, through stunning countryside and with incredible views, and finally reaching the descent of all descents – close to 10km of flowing singletrack that will leave riders speechless. The final kicker is the journey back along the Delatite River to Mirimbah Park – where tired legs can be rested, stories swapped and smiles never wiped off faces.

### A BUSY SUMMER OF EVENTS

Mt Buller hosts a number of fantastic summer events, from world-class mountain bike competitions to food and wine festivals and Easter celebrations. Highlights for summer 2014-15 include the Australian Mountain Bike Summit, the fifth annual Targa High Country motoring event, the Bike Buller MTB Festival presented by Orbea, the annual Mountain Running Festival, Picnic in the Park and more. For a full event calendar see page 10.

# MT BULLER FAST FACTS

## LOCATION & TRANSPORT

- 248km north-east of Melbourne
- Easy three-hour drive from Melbourne. Mt Buller is accessible via 2WD and 4WD vehicles in summer.
- Closest major alpine resort to an international airport in Australia

## MOUNTAIN ELEVATION

- Summit altitude: 1,805 m
- Village altitude: 1,600m

## ACTIVITIES

- Guided walks
- Hiking
- Trail running
- Mountain biking; downhill and cross-country
- Road cycling
- Scenic chairlift rides
- Pump track & bike skills parks
- Rock climbing and abseiling
- Sculpture Park Walk
- Gnome Roam
- History Hunt
- National Alpine Museum
- Tennis
- Four-wheel driving
- Motorcycle adventures

## AVERAGE TEMPERATURES

- October min 0.8°C max 8.7°C
- November min 3.2°C max 11.6°C
- December min 6.9°C max 15.4°C
- January min 9.9°C max 19.4°C
- February min 10.4°C max 19.6°C
- March min 7.5°C max 15°C
- April min 4°C max 9.7°C
- May min 1.8°C max 6.3°C

## FACILITIES AND AMENITIES

- Village Square Plaza day centre equipped with tables and chairs, public telephones, ATM, internet facilities and public toilets
- Post office
- FoodWorks supermarket
- Multi-denominational Alpine Chapel perfect for weddings and a range of services
- Fully equipped gymnasium
- Australia's highest cinema
- Indoor and outdoor tennis courts
- National Alpine Museum of Australia
- Conference and wedding facilities

## ACCOMMODATION

For further information about accommodation including specials and packages call the friendly reservations team at High Country Reservations on 1800 BULLER.



# MT STIRLING FAST FACTS

## LOCATION & TRANSPORT

- Approximately 230km north east of Melbourne
- Easy three-hour drive from Melbourne. Mt Stirling is accessible via 2WD and 4WD vehicles in summer.

## MOUNTAIN ELEVATION

- Summit altitude: 1,749m
- Telephone Box Junction altitude: 1,234m

## ACTIVITIES

- Guided walks
- Hiking
- Trail running
- Cross country mountain biking
- Horse riding
- Fishing
- Motorcycle adventures
- Four-wheel driving: the Mt Stirling Circuit Road winds through sub-alpine to alpine forest around Mt Stirling providing a starting point for many 4WD tours across the High Country.
- Camping: there are camping areas at Pineapple Flat and King Hut in the Alpine National Park that can be accessed from the Circuit Road.

## AVERAGE TEMPERATURES

- October min 0.8°C max 8.7°C
- November min 3.2°C max 11.6°C
- December min 6.9°C max 15.4°C
- January min 9.9°C max 19.4°C
- February min 10.4°C max 19.6°C
- March min 7.5°C max 15°C
- April min 4°C max 9.7°C
- May min 1.8°C max 6.3°C

## ACCOMMODATION

There is no commercial accommodation on Mt Stirling however there are several areas for camping as well as purpose built huts. Mt Buller is an easy 30-minute drive from Mt Stirling and offers a wide range of accommodation choices – from commercial hotels and lodges, to bed and breakfasts and self-catering apartments. Alternatively, there is a camp group at Mirimbah at the base of Mt Buller and Mt Stirling and Mansfield is 39kms away and also offers an array of accommodation options.

# SOMETHING FOR EVERYONE

Mt Buller offers a range of ways to experience the alpine environment, from scenic walks and peaceful picnics on the summit to trail running and mountain biking adventures. Join us on top of the world and experience the stunning alpine environment whichever way you choose.

## WALK

There's no better way to unlock the secrets of the High Country than on your own two feet. A number of short walks and interactive walking tours are available, suitable for families and those seeking a more leisurely experience. Popular walks including the Summit Nature Walk, Gnome Roam, Mt Buller Sculpture Park Walk and the Family Trail offer an excellent way to enjoy the stunning alpine environment. Free maps are available from the Alpine Central Visitor Information Centre, and audio tours can be taken via the free Mt Buller Walks app. Devices are available to hire from Alpine Central for those without a smartphone.

## HIKE

Mt Buller, Mt Stirling and the surrounding areas offer plenty of options to suit hikers of all levels, from half-day walks to multi-day adventures utilising huts or camping independently. Popular walks include the half and full day Mt Stirling Interpretive Walks, the Klingsporn Bridle Trail, the stunning Delatite River Trail and the full day Buller-Stirling walk.

## RUN

Mt Buller's intricate network of trails is a runner's paradise – a cool climate, along with stunning views, varied terrain and a range of trails to suit all levels combine to create one heck of a trail running experience. Trails include routes across Mt Buller and Mt Stirling resorts, varying in distance from 3km to 30km for beginners through to experts. Popular trails include the stunning Delatite Drop, the historic Stirling Huts Loop and the epic Buller-Stirling Showcase for the ultimate adventure.

## BIKE

Mt Buller is Mecca for mountain bikers. The resort is home to over 120km of quality cross-country trails, including the only International Mountain Biking Association (IMBA)-certified Epic mountain bike trail, the Australian Alpine Epic - 40km of spectacular riding through some of the most scenic terrain in the country. Mt Buller is also home to five chairlift-assisted gravity trails, two skills parks, a modular pump track, plus a range of services designed just for riders including bike-friendly accommodation, shuttle services, rental, retail and more. Trails range from the leisurely Family Trail to the scenic and thrilling Delatite Trail, to the ultimate adventures of Stonefly and the Australian Alpine Epic. Mt Buller is Australia's only IMBA Ride Center, meaning it joins a select group of mountain biking destinations around the world that represent IMBA's Model Trail recognition for large-scale mountain bike facilities that offer something for every rider.

Road cyclists can test their strength and endurance by cycling up the Mt Buller Tourist Road – a 16km stretch from Mirimbah at the base of the mountain to the Mt Buller Village. For those up for a serious challenge, riders can take the 7 Peaks Alpine Ascent Challenge and pedal their way through the Victorian High Country all summer – bragging rights and some great prizes are up for grabs (further information is available at [7peaks.com.au](http://7peaks.com.au)).

### Scenic Chairlift Rides

Visitors can take in the breathtaking views from above by jumping on a chairlift and taking a quick trip to the top for a look at the mountain from a new perspective! The Northside Express Chairlift departs from the day car park at Horse Hill and travels across some of the Resort's northern slopes to the Northside Discovery Centre. The Northside Express Chairlift is open 10am-4pm from 26 December 2014 to 1 February 2015. Scenic rides cost \$20 for adults and \$15 for kids.

### Mt Buller Sculpture Park Walk

New to the resort last summer, the Sculpture Park Walk is a diverse collection of sculptural pieces dotted throughout the Mt Buller Village which are on display year-round. The Mt Buller Sculpture Park Walk brochure offers a self-guided tour of these amazing pieces of art and can be collected from Alpine Central. A podcast tour via the Mt Buller Walks app is also available.

### Pump Track & Bike Skills Parks

Mt Buller offers two skills parks and a modular pump track giving beginner to advanced mountain bike riders the opportunity to test and hone their skills before heading out onto more challenging XC and DH trails. Both activities are free to use and suitable for all ages and abilities.

### Tennis

Get your heart rate pumping and enjoy a smashing game of tennis whilst taking in the spectacular views from Mt Buller's outdoor tennis court. Racquets are available free of charge from Alpine Central.



# SOMETHING FOR EVERYONE

## *Gnome Roam*

Kids love to set out in search of the Resort's favourite little residents – the Mt Buller gnomes. Gain a fascinating insight into the gnomes at work, rest and play! On your way up the mountain, you can also stop in at the Gnome tree house for a visit. Located about 3km up the Mt Buller Tourist Road, keep an eye out for the Gnome crossing sign and just past that you will find the Gnome house, in a majestic Mountain Ash tree. A brochure and map is available from Alpine Central, and a podcast tour via the free Mt Buller Walks app is also available.

## *Horse Riding*

Explore Mt Stirling on horseback – a great way to discover the High Country! Saddle up and roam freely along mountain ridges or through wide-open fields and thick forest gorges. Guided tours with local horsemen can be tailored to suit all ages and abilities, including day trips and overnight treks. Visit [mtbuller.com.au](http://mtbuller.com.au) for more info.

## *Indoor Sports & Training Facilities*

Alpine Central houses the Mt Buller Gym, which boasts the most comprehensive international standard gymnasium in an Australian alpine environment. Also located in Alpine Central is the indoor sports hall, with two multi-use courts, climbing wall and activity zones. The sports hall is available for pre-arranged sports sessions, indoor rock climbing lessons as well as corporate and sporting group bookings. For further information, phone the Australian Alpine Institute on 03 5777 6000 or visit [mtbuller.com.au](http://mtbuller.com.au)

## *Four-Wheel Driving (4WD)*

A range of 4WD trails offer a great way to see the neighbouring Mt Stirling and the adjacent Alpine National Park and State Forest. Immerse yourself in the rugged beauty of the High Country as you explore wide expanses of alpine forest, remote properties and the legendary Craig's Hut. Pick up a Mansfield-Mt Buller Adventure Map for \$5.50 from Alpine Central.

## *Motorcycling*

Explore Mt Buller and surrounds on a fully catered and accommodated bike adventure for beginners through to the most hardened experts. Take in the stunning scenery, learn from the knowledgeable guides and challenge your riding skills on the ultimate trail riding experience. A variety of rides are on offer with Mt Buller Motorcycle Tours – visit [bullerbikeadventures.com.au](http://bullerbikeadventures.com.au) for further information or phone 0412 587 011.

## *Mt Buller History Hunt*

This fascinating tour takes visitors on a historical hunt around the Mt Buller Village. Learn a little more about our mountain Village, and the characters that made the mountain as it is today and gain an insight into the heritage of iconic buildings. Collect a map and clues from Alpine Central.

## *National Alpine Museum*

Over the decades Mt Buller has evolved from a cattleman's run into Australia's premier alpine Resort. Learn about the mountain's fascinating origins and marvel at an eclectic collection of ski memorabilia at the National Alpine Museum, located within Alpine Central. Opening times vary – visit the information centre or call 03 5777 6077 for further details.

# MORE WAYS TO GET HERE

Part of the fun of a trip to Mt Buller is the drive! Embrace the excitement, romance and adventure as you wind along easy highways and beautiful country roads, to the rising twists and turns of Mt Buller. Take one of our suggested driving routes and delight at what you'll find along the way.

## **A WINE ROMANCE**

**Depart:** Melbourne-Yarra Valley-Healesville-Alexandra-Mansfield-Mt Buller.

**Drive time:** 3.45 hours.

From Melbourne, leave the traffic lights behind and head for the hills. Enjoy a relaxed drive along rolling country roads, through picturesque vineyards and towns of the Yarra Valley and Healesville region. Visit cellar doors and sample award-winning wines and new varietals.

## **COOL WINES**

**Depart:** Melbourne-Yarra Valley-Mansfield-Mt Buller.

**Drive time:** 3 hours.

Take the 'Cool Wines' route and discover the cool climate wines and warm hospitality of the Yarra Valley and the High Country. Meander through beautiful winding roads through the Yarra Valley where quaint cellar doors invite visitors to sample their world-class wines. Stop by Delatite Winery at the foothills of Mt Buller, before you settle in for a relaxing evening and travel tales amongst friends.

## **KELLY COUNTRY**

**Depart:** Melbourne-Benalla-Glenrowan-Whitfield-Mansfield-Mt Buller.

**Drive time:** 5 hours

Escape the hustle and bustle of the city and immerse yourself in the life of Australia's most infamous bushranger, Ned Kelly. Visit the museums, monuments, courthouses, lock-ups, hideouts and cemeteries still ringing with the horses' hoofs, shouts and gunshots of Kelly's bushranging days. Many towns offer maps and guided tours of significant sites.



# 2014-15 SUMMER EVENT CALENDAR

To view full details of each event, please visit [mtbuller.com.au](http://mtbuller.com.au).

**7-9 November**

## TARGA HIGH COUNTRY

Back to Mt Buller for the fifth year running, Targa High Country will see three days of high speed action throughout the Mansfield-Mt Buller region.

**16 November**

## MIRABELLA MOUNTAIN FUN RUN

With 22kms covered over a 1,270 metre elevation gain along the Mt Buller Tourist Road this challenging fun run takes running to new heights.

**29-30 November 2014**

## 7 PEAKS DOMESTIQUE

Victoria's 7 Peaks Alpine Ascent Challenge is an at-your-own pace cycling challenge which takes you up winding mountain roads, around steep turns and past spectacular views right to the top of seven of Victoria's Alpine Resorts. The 7 Peaks Domestique is a great opportunity to tick Mt Buller off the list.

**4-5 December 2014**

## AUSTRALIAN MOUNTAIN BIKE SUMMIT

Unique to Australia, a conference dedicated purely to the needs of the mountain bike industry, covering issues, emerging trends and opportunities that are relevant to those who are either active in or looking to become more involved in this space.

**6-7 December 2014**

## MT BULLER EPIC FESTIVAL & MOUNTAIN BIKE SEASON OPENING WEEKEND

Sure to be the biggest event this MTB season, the Australian Alpine Epic launch will be a weekend- long festival full of everything mountain biking. Mt Buller will celebrate the launch of the brand new trail- the Australian Alpine Epic- with the screening of Radical Reels Film Festival, an official launch party, Bike Buller poker ride and much more!

**23-24 January**

## CHAMBER MUSIC SUMMER SCHOOL PERFORMANCES

Australia's finest chamber musicians will come together for a stunning performance in the beautiful Mt Buller Chapel.

**24-25 January 2015**

## VICTORIAN DOWNHILL MOUNTAIN BIKE SERIES

Mt Buller will welcome some of the best riders in the country for a weekend of downhill action on Mt Buller's toughest downhill trail International.

**31 January - 1 February 2015**

## ROCKSHOX ENDURO CHALLENGE

This event will see riders tackling a challenging series of stages with a combination of self-powered and assisted liaison stages, taking on some of the best trails that the Mt Buller resort has to offer with a minimum of 5 different competitive stages.

**7-9 March 2015**

## BIKE BULLER MTB FESTIVAL PRESENTED BY ORBEA

All that is great about mountain biking in one spectacular location, over one massive weekend, riding, single track, bikes, fresh air and partying. The Bike Buller MTB Festival is designed as a super fun mountain bike event for everyone!

**8 March**

## PICNIC IN THE PARK

A gourmet food and wine festival held at Mirimbah Park, at the base of Mt Buller. A number of local food and wine producers will tempt you with their beautiful High Country produce, while you relax on the grass and enjoy the live music and entertainment.

**22 March 2015**

## MANSFIELD - MT BULLER ROAD RACE

Part of the annual Tour De Flavour Festival, the Mansfield-Mt Buller Road Race will take in the stunning scenery and gruelling challenge of the Mt Buller Tourist Road, a 16km uphill ride from Mirimbah at the base of the mountain right up to the Mt Buller Village.

**28-29 March**

## MT BULLER MOUNTAIN RUNNING FESTIVAL

Mt Buller's biggest running event to date, the La Sportiva Mt Buller Mountain Running Festival. Runners will take part in events including the Victorian Mountain Running Championships, the Mt Buller Sky Run and the Vertical K.

**3-6 April**

## EASTER CELEBRATIONS

Enjoy your Easter eggs at Mt Buller over the holiday break. Watch the Village come alive with live entertainment, kids' activities, traditional chapel services and guest appearances by the Easter Bunny for the Giant Cadbury Easter Egg Hunt.

**4 April**

## MOUNTAIN HIGH FUN RUN

Mt Buller's Mountain High Fun Run is a great event for everybody! Head out with family and friends and enjoy a leisurely lap around the Village, or push yourself to the limit on one of our more difficult courses ranging from 3.2km - 8.9km.

**25-26 April 2015**

## ELEVATION GRAVITY ENDURO MOUNTAIN BIKE SERIES

A two day event with a great mix of 70% flowing descending trail, and 30% undulating. Without the technical downhill sections, and no massive steep long climbs like a cross country race, it's the perfect event for all riders.



# HOLIDAY PACKAGES AND ACCOMMODATION

Mt Buller offers a range of accommodation options to suit all tastes and budgets which means taking a summer break is easier and more affordable than ever. A range of holiday packages are also available—come and experience the wonders of Mt Buller in summer.



## ABOM APARTMENTS

Modern 2–4 bedroom apartments available.  
2 bedroom from \$390 per night. Minimum 2 night stay.

## ALPINE HOLIDAY RENTALS

Range of apartments available from \$225 per night.

## ANDY'S FAT TYRE BIKE LODGE

Lodge beds including breakfast from \$50 per person.

## ARLBERG HOTEL

Alpine rooms from \$140 twin share. Groups of 4 can share a Kitchenette room from just \$55 per person.

## CANDOUX SKI CLUB

Lodge beds from \$50 per person.

## DOUBLE B SKI CLUB

Lodge beds from \$45 per person.

## ILTIS SKI CLUB

Lodge beds from \$50 per person

## KANDAHAR LODGE

Standard rooms from \$104 per night twin share.

## MT BULLER AMS

Range of apartments available, with 2 bedroom apartments from \$330 per night. Minimum 3 night stay.

## SKILIB ALPINE CLUB

Lodge beds from \$48 per person, ensuite rooms from \$64 per person twin share

## ST ANTON APARTMENTS

Modern 1 and 2 bedroom apartments available.  
1 bedroom from \$230 per night. Minimum 2 night stay.

*Terms and conditions apply to all properties listed.*

For further information and to book,  
phone 1800 BULLER.

## HIGH COUNTRY WEEKEND EXPLORER

Spend a night on top of the world at Mt Buller and enjoy the star lit skies and clean alpine air. Spend your day exploring the many walking tracks on offer; tennis lovers have access to the highest tennis court in Australia.

### Package includes:

- 2 nights hotel style accommodation at the Arlberg Hotel
- Collect a free walking trail map from you accommodation or from Alpine Central.
- 1 hour tennis court access with tennis racquet hire.

Enjoy a self-guided Summit Nature Walk or download the free Mt Buller Walks App for an informative guided audio tour.

### From \$190 per room, per night

*Available 6 October 2014 until 1 May 2015. Subject to availability. Based on maximum of 2 adults and 2 children.*

## DOWNHILL DEMOLITION

Stay the night at one of Mt Buller's bike friendly lodges, located in the Village just a stone's throw from cross country and downhill trails. The lodge features a bike wash, workshop and indoor bike lock facility. For the thrill seekers this package includes 1 full day dual suspension downhill mountain bike hire plus a full face helmet.

### Package includes:

- 1 night accommodation at Andy's Fat Tyre Bike Lodge
- 1 full day dual suspension mountain bike hire
- 1 day full face helmet.

### From \$190 per person

*Based on twin share.  
Valid from 26 December 2014 - 30 March 2015.*



# COMMITTED TO THE ENVIRONMENT

Mt Buller has made an ongoing promise to conserve and preserve the resort's beautiful alpine environment. Generations to come will enjoy the native flora and fauna through project management systems supporting resource conservation, renewable energy use, recycling, composting and other forms of waste reduction.

## ONGOING MOUNTAIN PYGMY- POSSUM RECOVERY PLAN

Mt Buller is home to a precious population of endangered Mountain Pygmy-possums (*Burramys parvus*) that are a constant priority for preservation, with management activities being guided by an award-winning Recovery Plan. Mt Buller Mt Stirling Resort Management developed a Recovery Plan for the Mountain Pygmy-possum, which guides Resort Management, its stakeholders and the Department of Primary Industries (DEPI) in ensuring the long-term survival of the species on Mt Buller. The Recovery Plan for the species provides the blueprint for continued on-ground conservation and habitat restoration works, and research projects including the implementation of a novel translocation strategy to improve genetic fitness. Recent annual species monitoring, which takes place during the summer season, has resulted in the highest numbers of Mountain Pygmy-possums being recorded in the past 12 years, with the population at a size now that shows a return to normal social function and genetic robustness.

Guided by the Recovery Plan, the on-ground habitat works and threat-mitigation strategies have proven successful for these most precious of Buller residents, with successful breeding and genetic rescue taking place via continuation of the translocation project.

## THE LIVING BIN ORGANICS MANAGEMENT SYSTEM

Mt Buller continues to lead the way with recycling rates, which have been boosted in recent years by the introduction of an organics management system as part of the Victorian Government's 'Getting Full Value' policy. Run in conjunction with fellow alpine resorts, (Falls Creek, Mt Hotham and Dinner Plain), waste contractor 4Site Australia and the North East Waste and Resource Recovery Group (NEWRRG), the system sees on-mountain operators separating out organic waste (fruit, vegetables and meat), which is collected and recycled into compost using an onsite closed loop composting unit.

'The Living Bin' was a finalist in the Waste Minimisation section of the annual Banksia Sustainability Award in 2013, has previously won a Tidy Towns Sustainable Communities Award in 2011, and the State Government Award in the Premier's Sustainability Awards in 2012.

The introduction of the organics management system has enabled Mt Buller to increase its total recycling rate to 45%, the highest of any alpine resort in Victoria, and a figure which exceeded the target set by the North East Regional Waste Management Plan, of 37% recycling by 2014. In winter 2014 alone, the resort recycled over 38 tonnes of food waste, and increase from 30 tonnes in winter 2013.

## A BROAD RANGE OF ENVIRONMENTAL INITIATIVES

Mt Buller continues to drive a number of environmental campaigns, encouraging the community and visitors to be actively aware of and involved in the conservation of the alpine environment. Initiatives include the Keep Winter Cool carbon reduction campaign, Save the Snow – Just Say No plastic bag minimisation program, Don't be a Tossler – Bin your Butts free butt bins for smokers, as well as various projects to boost resource efficiency within the Resort. Resort Management is also undertaking several environmental initiatives and supports research projects that aim to have a positive impact on habitat protection, biodiversity and longevity of snow.



# RESORT VISITS

The Mt Buller media team is here to help with your summer stories. If you would like to visit Mt Buller during the summer season, please contact Niki Donaldson at Resort Management (details below).

## MEDIA RESORT VISITS

During your visit, you may require equipment hire, chairlift or bike shuttle passes (for scenic rides or downhill mountain biking), accommodation or talent to appear in your stories or articles – so the earlier we know of your intention to visit, the more we are able to assist. Complimentary equipment and activities can be arranged for journalists, photographers and film crews directly responsible for producing the story, images or reports, subject to the discretion of the media team. We regret we are unable to provide complimentary services for family members, friends or associates.

## ACCOMMODATION

We have a limited number of media beds that can be made available to visiting journalists and photographers during the summer season. As this accommodation can be booked out at peak times, the earlier we know of your intention to visit the easier it is for us to secure accommodation.

## SHARE YOUR STORIES AND IMAGES WITH US

Please send us copies of your stories and photos. We would appreciate receiving a copy of the published or broadcast stories generated by your visit to Mt Buller. The more resources we have, the better able we are to assist you with your future requests.

## CONTACT

**Niki Donaldson**

*Media & Marketing Officer*

Mt Buller Mt Stirling Resort Management

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# IMAGE GALLERY

A picture speaks a thousand words, so to help you bring your stories to life we have developed an online image gallery providing access to a selection of the latest Mt Buller and Mt Stirling photos.

High resolution images of people, landscapes, resort wide activities and the Village can all be found online and used by media in line with our terms of use and copyright conditions. You can access online galleries using the following link:

[WWW.MTBULLER.COM.AU/MEDIAGALLERY](http://WWW.MTBULLER.COM.AU/MEDIAGALLERY)

USERNAME: MEDIA

PASSWORD: BULLER

After you've logged in, it's easy to view our wide selection of images – use a quick category link located at the top of the page, or browse through the whole gallery image by image. Use the search function in the top left hand corner to search for the image that meets your requirements.

Please feel free to contact us if you require a specific image that isn't in the gallery.



